



MBTI® - Applications

Where and when is the MBTI® used?

Some applications of the MBTI®

- **Personality consulting in career planning and employee development**
- **Situations requiring cooperation and (project) teamwork**
- **Communication in sales**
- **Communication in negotiations**
- **Assessments**
- **Leadership skills**
- **Conflict solving / Problem solving**
- **Job design**
- **Pedagogy (teaching styles)**
- **Organizational structure**
- **Systemic organizational consulting**
- **Coaching**